

LISA G. ASPINWALL

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Education

B.A., Psychology	Stanford University, 1987 with honors and with distinction
M.A., Social Psychology	University of California, Los Angeles, 1988
Ph.D., Social Psychology	University of California, Los Angeles, 1991

Employment

Assistant Professor, Department of Psychology, University of Maryland, 1991-1997
Associate Professor, Department of Psychology, University of Maryland, 1997-2000
Associate Professor, Department of Psychology, University of Utah, 2000-2013
Professor, Department of Psychology, University of Utah, 2013-present
Chair, Department of Psychology, University of Utah, 2015-2018
Member, Huntsman Cancer Institute, Cancer Control and Population Sciences
Program (Associate Member, 2004-2010), 2011-present
Member, Consortium for Families and Health Research (C-FAHR), 2014-present
Member, Center for Genomic Medicine, University of Utah, 2019-present

Academic Honors, Teaching Awards, and Prizes

Gordon A. Craig Prize (history), Stanford University, 1984
Phi Beta Kappa, 1986
Firestone Medal for Excellence in Research, Stanford University, 1987
National Science Foundation Graduate Fellowship, 1987-1991
NIMH Health Psychology Research Trainee, 1989-1990
Sigma Xi Outstanding Graduate Science Student Award, UCLA, 1991
Certificate of Teaching Excellence, University of Maryland, 1994
Excellence in Teaching Award, College of Behavioral and Social Sciences,
University of Maryland, 1995
Semester Research Award, General Research Board, University of Maryland, 1998
Templeton Positive Psychology Prize (\$50,000), John Templeton Foundation
and APA, 2000
College of Social & Behavioral Science Superior Teaching Award, 2012-2013
Irwin Altman Outstanding Psychology Faculty Award, University of Utah, 2017

Grants, Extramural

Research

Utah Center of Excellence in ELSI Research (UCEER) Pilot Project Award with Mentored RA, *Impact of Genetic Testing for Obesity on Stigma, Self-Beliefs, and Weight-Management Behaviors Among Weight-Management Clinic Patients*, \$40,390 (7/1/2022-5/31/2025) to PI Lisa G. Aspinwall; Co-Investigators: Larissa A. McGarrity, Juliana Simonetti.

American Cancer Society Research Scholar Grant RSG-19-121-01-CPPB, \$789,000 (January 1, 2020-December 31, 2023). *Family-Focused Melanoma Preventive Intervention for Children of Survivors*. Role: Co-Investigator (PI Yelena Wu).

National Cancer Institute, 5R01 CA158322-01, \$2,719,544 (April 8, 2011-March 30, 2018). *Impact of Melanoma Genetic Testing on Health Cognitions and Prevention Behaviors*. MPIs Lisa G. Aspinwall, Sancy A. Leachman.

National Science Foundation, SBR-9709677, \$223,051. *Affect and the Processing of Negative Information* (July 1, 1998 - June 30, 2003). Awarded 7/1998 to P.I. Lisa G. Aspinwall. Transferred to University of Utah as BCS-0196354, and extended to 6/30/2003.

Research, Under Review

National Human Genome Research Institute, Ethical, Legal, Social Implications (ELSI). *A Prospective Experimental Investigation of the Impact of Clinical Genetic Testing on Psychological Distress, Adherence, and Weight Loss among Patients with Severe Obesity*. Submitted Oct. 2024, resubmission Nov. 2025. MPIs Lisa G. Aspinwall, Larissa A. McGarrity.

Teaching and Advocacy

Society for the Psychological Study of Social Issues Teaching Grant, \$2500 (April, 2023). Awarded to the Disability Advocacy & Research Network (DARN) Teaching Subcommittee to support a national conference on the teaching of disability in psychology (*Abnormal No More: A DARN Conference*).

Society for the Teaching of Psychology Small Grant – Promoting Partnerships program, \$1600 (December, 2022). Awarded to the Disability Advocacy & Research Network (DARN) Teaching Subcommittee to support a national conference on the teaching of disability in psychology (*Abnormal No More: A DARN Conference*).

Society of Personality and Social Psychology Community Catalyst Grant, \$3000 (July 2021). Received to establish the Disability Advocacy & Research Network (DARN). Co-PIs Lisa G. Aspinwall & Kathleen Bogart.

Grants, Intramural

- Cancer Control and Population Sciences Pilot Project, Huntsman Cancer Institute, \$29,994 + \$5000 supplement (July 1, 2014-June 30, 2016). *Communication of Elevated Risk for Melanoma to Children and Adolescents*. Co-PIs Yelena Wu, Lisa G. Aspinwall; Co-Investigators: Wendy Kohlmann, Doug Grossman, Cynthia Berg.
- Cancer Control and Population Sciences Pilot Project, Huntsman Cancer Institute, \$40,080 + \$4950 supplement (July 1, 2013-June 30, 2015). *BRIGHT Kids Study (Impact of Melanoma Genetic Testing on Health Cognitions and Prevention Behaviors in Minors, Ages 10-15)*. P.I. Lisa G. Aspinwall; Co-Investigators: Pamela Cassidy, Wendy Kohlmann, Yelena Wu, Sancy A. Leachman.
- Cancer Control and Population Sciences Pilot Project, Huntsman Cancer Institute, \$39,952, November 2010. *Evaluation of Patient and Provider Attitudes toward Genetic Prostate Cancer Risk Assessment and Corresponding Educational Needs*. P.I.s Neeraj Agarwal & Anita Kinney; Co-Investigators Wendy Kohlmann, Christopher Dechet, Lisa G. Aspinwall.
- Cancer Control and Population Sciences Pilot Project, Huntsman Cancer Institute, \$40,087 (initial award, \$29,587, July 1, 2008-June 30, 2009; second award to extend project, \$10,500, July 1, 2009-June 30, 2010). *Understanding Multiple Barriers to Sustained Adherence: Psychosocial Determinants of Underscreening and Overscreening among High-Risk Familial Melanoma Patients*. P.I. Lisa G. Aspinwall; Co-Investigator Sancy A. Leachman.
- Funding Incentive Seed Grant, Office of the Vice President for Research, University of Utah, \$30,500 (June 1, 2005-May 30, 2006). *A Prospective Longitudinal Study of Psychological and Behavioral Responses to the Receipt of p16 Genetic Testing Results*. P.I. Lisa G. Aspinwall; Co-Investigator Sancy A. Leachman.
- Proposal Initiative Grant, College of Social and Behavioral Science, University of Utah, \$4,000 (Summer 2004). *Psychological Aspects of Genetic Testing Among Familial Melanoma Patients: A Prospective Study of Personality and Tailored Risk Communications in the p16 Kindreds*. P.I. Lisa G. Aspinwall.
- Biomedical Research Award, University of Maryland, \$10,000. *Optimism, Risk Assessment and Self-Regulation: A Microlevel Investigation of How People Process Information about Potential Health Threats*, \$10,000. Awarded 11/1991 to P.I. Lisa G. Aspinwall.
- The Spring Foundation for Research on Women in Contemporary Society, \$5,000. *Individual Differences, Coping, and Well-Being: Adjustment to College in First-Generation College Students*. Awarded 8/1990 to Lisa G. Aspinwall (Co-P.I. Ron E. F. Duran).

Professional Memberships

Fellow, American Psychological Association (APA)
 Div. 8 (Society for Personality & Social Psychology, SPSP)
 Div. 38 (Society for Health Psychology)

Fellow, Association for Psychological Science (APS)

Fellow, Society of Experimental Social Psychology (SESP)

Member, Society for the Teaching of Psychology (APA Div. 2)

Editorial Activities

Associate Editor, *Motivation and Emotion*, 1999-2002

Guest Editor, Special Issues of *Motivation and Emotion*

The Psychology of Future-Oriented Thinking, 29, December 2005.

Emotion Regulation Across the Lifespan: Integrating Diverse Developmental Perspectives, 27, March and June 2003 (co-editor Lisa M. Diamond).

Positive Affect and Self-Regulation, 22, March and June 1998.

Editorial Boards

Psychology and Health, 2011-present

Journal of Applied Social Psychology, 1996-present

Psychological Science, 2000-2002

Motivation and Emotion, 1998-2002

Women's Health: Research on Gender, Behavior, and Policy, 1997-1998

Health Psychology, 1994

Ad hoc reviewer for the following journals, funding agencies, and awards programs (partial list):

<i>AIDS and Behavior</i>	<i>Psychological Science</i>
<i>American Psychologist</i>	<i>Psychology and Aging</i>
<i>Annals of Behavioral Medicine</i>	<i>Psychology and Health</i>
<i>Anxiety, Stress, & Coping</i>	<i>Psycho-Oncology</i>
<i>Archives of General Psychiatry</i>	<i>Public Health Genomics</i>
<i>Behavior Therapy</i>	<i>Review of General Psychology</i>
<i>BMC Cancer</i>	<i>Self and Identity</i>
<i>British Journal of Social Psychology</i>	<i>Social and Personality Psych. Compass</i>
<i>Canadian Journal on Aging</i>	<i>Social Cognition</i>
<i>Cognition and Emotion</i>	<i>Social Science and Medicine</i>
<i>Current Directions and Psychological Science</i>	<i>Social and Personality Psych. Science</i>
<i>Developmental Psychology</i>	
<i>European Journal of Social Psychology</i>	
<i>Genetics in Medicine</i>	
<i>Health Psychology</i>	Funding agencies and awards programs
<i>Health Psychology & Behavioral Medicine</i>	American Psychological Foundation (Placek Award, 6 years)
<i>Human Relations</i>	APA Dissertation Awards
<i>JAMA Dermatology</i>	APA Public Interest Directorate
<i>Journal of Adolescence</i>	APA Sci. Directorate Early Career Awards
<i>Journal of Applied Social Psychology</i>	APA Task Force on Psychology and Global Climate Change
<i>Journal of Behavioral Medicine</i>	CUNY, NYU, & Utah Faculty Grants
<i>Journal of Consumer Psychology</i>	Dutch Social Science Research Council
	Fetzer Foundation (multiple RFPs)
<i>Journal of Consulting and Clinical Psychology</i>	German-Israeli Foundation for Scientific Research and Development
<i>Journal of Experimental Psychology: General</i>	
<i>Journal of Experimental Social Psychology</i>	
<i>Journal of Genetic Counseling</i>	
<i>Journal of Health Communication</i>	
<i>Journal of Personality</i>	
<i>Journal of Personality and Social Psychology</i>	
<i>Journal of Research in Personality</i>	Israel Science Foundation
<i>Journal of Social and Clinical Psychology</i>	National Cancer Institute
<i>Memory & Cognition</i>	National Science Foundation
<i>Motivation and Emotion</i>	Netherlands Organization for Scientific Research (NWO)
<i>Personality and Social Psychology Bulletin</i>	NIH
<i>Personality and Social Psychology Review</i>	Office of Naval Research
<i>PLOS One</i>	Templeton Foundation
<i>Psychological Bulletin</i>	Education Ministry of Singapore
<i>Psychological Review</i>	Leverhulme Trust
<i>Preventive Medicine</i>	NCCIH (National Center for Complementary & Integrative Health)
<i>Frontiers in Social and Personality Psychology</i>	Center for Scientific Review, NIH
	National Institute on Aging
<i>Contemporary Clinical Trials</i>	
<i>Preventive Medicine Reports</i>	

Mentorship of Faculty

Yelena Wu, Assistant to Associate Professor of Dermatology (2013-present)

Primary scientific mentor on **National Cancer Institute K07 Award**, A translational approach to melanoma prevention among children at high genetic risk (2015-2020). Total costs: \$680,855.00.

Primary scientific mentor on **Primary Children's Hospital Foundation Early Career Development Award**, and *Primary Children's Hospital Foundation award*, Prevention of melanoma among genetically at-risk children (2014-2016). Total costs: \$50,000.00

American Cancer Society Research Scholar Grant, Family-Focused Melanoma Preventive Intervention for Children of Survivors, RSG-19-121-01-CPPB, \$789,000, 1/2020-12/2023. (Yelena Wu is PI, Aspinwall is Co-I.)

Megan Reynolds, Assistant Professor, Department of Sociology, 2016

Trafton Drew, Assistant Professor, Department of Psychology, 2014-2016

Lisa Taylor-Swanson, Assistant Professor of Nursing

VPCAT Senior Mentor (2020-2022)

Toxic Exposures Clinical Trial Award (FY 2023), Department of Defense – Congressionally Directed Medical Research Programs

Confirming the Effectiveness of Acupuncture to Treat the Symptoms of Gulf War Illness, Department of Defense (\$1,539,865, 8/2024-7/2028)

Boyu Hu, Assistant Professor of Hematology/Hematologic Malignancies, Huntsman Cancer Institute

VPCAT Senior Mentor (2020-2022)

Clinical Career Development Award, Lymphoma Research Foundation (2022)

Targeting DNA Damage Repair Pathways in Relapsed/Refractory Chronic Lymphocytic Leukemia

Larissa A. McGarity, Assistant Professor (Clinical), Division of Physical Medicine & Rehabilitation, School of Medicine

VPCAT Senior Mentor (2021-2023)

CTSI K12 Mentor (2023-2024)

Judy E. Hall Early Career Psychologist Award, National Register of Health Service Psychologists (2022)

Schola Matovu, Assistant Professor of Nursing
VPCAT Senior Mentor (2022-2024)

K01 Mentored Research Scientist Career Development Award,
Development and Testing of BAJAJJA: An Intervention to Promote Economic Empowerment and Health of Grandmothers who Provide Primary Care for Grandchildren in Uganda. The National Institutes of Health (NIH) Fogarty International Center (\$968,360). 2024-2029

Samantha Gustafson, Assistant Professor of Communication Sciences & Disorders

VPCAT Senior Mentor (2022-2025)
Now at Indiana University.

Rebecca Kim, Assistant Professor of Medicine (Division of Gastroenterology, Hepatology and Nutrition)
VPCAT Senior Mentor (2023-2025)

Career Development Grant, American Association for the Study of Liver Diseases (AASLD, 2024)

Dusti Jones, Research Scientist, Center for Health Outcomes and Population Equity, Huntsman Cancer Institute
VPCAT Senior Mentor (2024-2026)

Peter Taber, Research Assistant Professor, Biomedical Informatics
VPCAT Senior Mentor (2024-2026)

Jennifer Mundt, Research Associate Professor, Family and Preventive Medicine
VPCAT Senior Mentor (2025-2027)

Tochukwu Nweze, Assistant Professor, Department of Psychology
Departmental Mentor (2025-ongoing).

Judy Ou, PhD, MPH, Assistant Prof., Division of Pediatric Hematology/Oncology, Huntsman Cancer Institute (2026-ongoing)

Phrashiah Githinji, PhD, RD, Assistant Professor, Health & Kinesiology (2026-ongoing)

Publications

Student authors = Bautista Harrison, Brunhart, Conn, Curtis, Detrich, Dow, Drummond, Hauglid, Hancock, Huynh, Hill, Hoffman, Johnson, Jones, Leaf, MacNamara, Marion, Michaelis, R. Mooney, Nagelhout, Nottingham, Parsons, Pengchit, Reed, Rashid, Richter, Scott, Sechrist, Stump, Taber, Tang, S. Taylor, Wankier.

Faculty mentee authors = McGarrity, Wu.

Shivers, C.M., & Aspinwall, L.G. (2026). Anti-ableist strategies for Introductory Psychology classes: Creating inclusive classes without compromising rigor. In R.R. Totton & C.A. Sanderson (Eds.), *Teaching Introduction to Psychology*. Edward Elgar Publishing. Electronic publication, January 13, 2026.

Wu YP, Stump TK, Deboeck PR, Hay JL, Aspinwall LG, Boucher KM, Grossman D, Mooney K, Leachman SA, Smith KR, Brady HL, Hancock SE, Wankier AP, Tercyak KP. (2025). Sun protection, sunburn, tanning, and family factors among melanoma survivors and their minor children. *Journal of Health Psychology*. Electronic publication, October 2025.

Aspinwall, L.G., Shivers, C.M., Detrich, A.N., & Marion, A. (in press). Countering ableism through disability education: Student and faculty perspectives on course design, attitude and content. In D.S. Dunn & A.S. Richman (Eds.), *Oxford Handbook of Undergraduate Psychology Education*.

McGarrity, L.A., Farnsworth, H.R., Aspinwall, L.G., Ibele, A.R., & Terrill, A.L. (2025). Weight stigma and bariatric surgery: Prospective improvements, psychological health, and weight. *Health Psychology, 44*(10), 936-943. Electronic publication June 5, 2025.

Aspinwall, L.G., & Shivers, C.M. (2024). Teaching anti-ableism: A practical guide to creating friendly and flexible courses without compromising rigor. In C.A. Sanderson & R. Totton (Eds.), *Teaching Social Psychology*, pp. 110-121. Edward Elgar Publishing.

Wu, Y.P., Stump, T.K., Hay, J.L., Aspinwall, L.G., Boucher, K.B., Deboeck, P., Grossman, D., Mooney, K., Leachman, S.A., Smith, K.R., Wankier, A.P., Brady, H.L., Hancock, S.E., Parsons, B.G., & Tercyak, K.P. (2023). The Family Lifestyles, Actions and Risk Education (FLARE) Study: Protocol for a randomized controlled trial of a sun protection intervention for children of melanoma survivors. *Contemporary Clinical Trials, 131*. Electronic publication, July 5, 2023.

Aspinwall, L.G., Drummond, D.M., Stump, T. K., Kohlmann, W.K., & Leachman, S.A. (2022). Interactive beliefs about genes and behavior predict improved sun protection following melanoma genetic counseling. *Annals of Behavioral Medicine, 56*(8), 816-829. Electronic publication February 18, 2022.

- Johnson, K.T., Williams, P.G., Aspinwall, L.G., & Curtis, B.J. (2022). Resilience to distress-related sleep disturbance: Examination of early pandemic coping and affect. [Special Issue: Development of Resilience in Response to Stress and Trauma]. *Health Psychology, 41*, 291-300. Electronic publication February 24, 2022.
- Aspinwall, L. G., Taber, J.M., Kohlmann, W., & Bautista, L. B. (2022). Psychological aspects of hereditary cancer risk counseling and genetic testing: Toward an expanded and more equitable view. In J. Steel & B. Carr (Eds.), *Psychological Aspects of Cancer, 2e*, pp. 359-398. Cham, Switzerland: Springer Nature.
- Taber, J.M., Aspinwall, L. G., Drummond, D., Stump, T. K., Kohlmann, W., Champine, M., Cassidy, P. B., & Leachman, S. A. (2021). Priority of risk (but not perceived magnitude) predicts improved sun-protection behavior following genetic counseling. *Annals of Behavioral Medicine, 55(1)*, 24-40. Electronic publication, May 16, 2020. doi: 10.1093/abm/kaaa028.
- Wu, Y.P., Aspinwall, L.G., Parsons, B., Stump, T.K., Nottingham, K., Kohlmann, W., Champine, M., Cassidy, P., & Leachman, S.A. (2020). Parent and child perspectives on family interactions related to melanoma risk and prevention after *CDKN2A/p16* testing of minor children. *Journal of Community Genetics*. Electronic publication, January 18, 2020, doi: 10.1007/s12687-020-00453-9.
- Wu, Y.P., Boucher, K., Hu, N., Hay, J., Kohlmann, W., Aspinwall, L. G., Bowen, D.J., Parsons, B.G., Nagelhout, E.S., Grossman, D., Mooney, K., Leachman, S. A., & Tercyak, K.P. (2020). A pilot study of a telehealth family focused melanoma preventive intervention for children with a family history of melanoma. *Psycho-Oncology, 29*, 148-155.
- Stump, T. K., Aspinwall, L. G, Drummond, D., Taber, J. M., Kohlmann, W., Champine, M., Cassidy, P. B., Petrie, T., & Leachman, S. A. (2020). *CDKN2A* testing and genetic counseling promote reductions in objectively measured sun exposure one year later. *Genetics in Medicine*. Electronic publication, August 2, 2019, 22(1): 26-34. PMID: 31371819. doi: 10.1038/s41436-019-0608-9.
- Parsons, B.G., Hay, J.L., Aspinwall, L.G., Zaugg, K., Zhu, A., Mooney, R., Klein, S.Z., Grossman, D., Leachman, S.A., Wu, Y.P. (2020). Understanding skin screening practices among children at elevated risk for melanoma to inform interventions for melanoma prevention and control. *Journal of Cancer Education, 35(3)*, 509-514. Electronic publication, February 15, 2019. doi: 10.1007/s13187-019-01489-3
- Wu, Y. P., Parsons, B. G., Aspinwall, L. G., Hay, J. L, Boucher, K. M., Caputo, H., Mooney, R., Grossman, D., & Leachman, S. A. (2019). Parent and child perspectives on perceived barriers to child sun protection and their association with sun protection strategies among children of melanoma survivors. *Pediatric Dermatology, 36*, 317-323.

- Stump, T. K., Aspinwall, L. G., Gray, E. L., Xu, S., Maganti, N., Leachman, S. A., Alshurafa, N., & Robinson, J. K. (2018). Daily Minutes of Sun Exposure (MUSE) Inventory: Measure description and comparisons to UV sensor and sun protection survey data. *Preventive Medicine Reports, 11*, 305-311. Electronic publication, July 24, 2018, doi: [10.1016/j.pmedr.2018.07.010](https://doi.org/10.1016/j.pmedr.2018.07.010).
- Wu, Y. P., Parsons, B. G., Mooney, R., Aspinwall, L. G., Cloyes, K., Hay, J. L., Kohlmann, W., Grossman, D., Leachman, S. A. (2018). Barriers and facilitators to melanoma prevention and control behaviors among at-risk children. *Journal of Community Health, 43(5)*, 993-1001. Electronic publication, April 6, 2018, doi: [10.1007/s10900-018-0516-y](https://doi.org/10.1007/s10900-018-0516-y)
- Aspinwall, L. G., Stump, T. K., Taber, J. M., Drummond, D., Kohlmann, W., Champine, M., & Leachman, S. A. (2018). Genetic test reporting of *CDKN2A* provides informational and motivational benefits for managing melanoma risk. *Translational Behavioral Medicine, 8(1)*, 29-43.
- Stump, T. K., Aspinwall, L.G., Kohlmann, W., Champine, M., Hauglid, J., Wu, Y., Scott, E., Cassidy, P., & Leachman, S.A. (2018). Genetic test reporting and counseling for melanoma risk in minors may improve sun protection without inducing distress. *Journal of Genetic Counseling, 27(4)*, 955-967. <https://doi.org/10.1007/s10897-017-0185-5>.
- Wu, Y. P., Nagelhout, E., Aspinwall, L. G., Boucher, K. N., Parsons, B.G., Kohlmann, W., Kaphingst K. A., Homburger S., Perkins R. D., Grossman D., Harding G., & Leachman S. A. (2018). A novel educational intervention targeting melanoma risk and prevention knowledge among children with a familial risk for melanoma. *Patient Education and Counseling, 101(3)*, 452-459. Electronic publication, October 2017, doi: 10.1016/j.pec.2017.10.008.
- Wu, Y. P., Aspinwall, L. G., Nagelhout, E., Kohlmann, W., Kaphingst, K.A., Homburger, S., Perkins, R. D., Grossman, D., Harding, G., Cassidy, P., & Leachman, S. A. (2018). Development of an educational program integrating concepts of genetic risk and preventive strategies for children with a family history of melanoma. *Journal of Cancer Education, 33(4)*, 774-781. Electronic publication, November 26, 2016.
- Johnson, M. M., Leachman, S. A., Aspinwall, L. G., Cranmer, L. D., Curiel-Lewandrowski, C., Sondak, V. K. et al. (2017). Skin cancer screening: Recommendations for data-driven screening guidelines and a review of the US Preventive Services Task Force controversy. *Melanoma Management, 4*, 13-37. doi: 10.2217/mmt-2016-0022.
- Wu, Y. P., Aspinwall, L. G., Conn, B. M., Stump, T. K., Grahmann, B., & Leachman, S. A. (2016). A systematic review of interventions to improve adherence to melanoma preventive behaviors for individuals at elevated risk. *Preventive Medicine, 88*, 153-167.

- Brown, T. R., Tabery, J., & Aspinwall, L. G. (2016). Understanding validity in empirical legal research: The case for methodological pluralism in assessing the impact of science in court. *Hastings Law Journal*, 67(4), 1068-1085.
- Wu, Y.P., Aspinwall, L.G., Michaelis, T.C., Stump, T. , Kohlmann, W.G., & Leachman, S. A. (2016). Discussion of photoprotection, screening, and risk behaviors with children and grandchildren after melanoma genetic testing. *Journal of Community Genetics*, 7, 21-31. doi:10.1007/s12687-015-0243-3. Electronic publication date, June 23, 2015.
- Taber, J.M., Aspinwall, L.G., Stump, T.K., Kohlmann, W., Champine, M., & Leachman, S.A. (2015). Genetic testing enhances understanding of risk information and acceptance of prevention recommendations compared to family history-based counseling alone. *Journal of Behavioral Medicine*, 38, 740-753.
- Aspinwall, L. G., Stump, T. K., Taber, J. M., Kohlmann, W., Leaf, S. L., & Leachman, S. A. (2015). Impact of melanoma genetic test reporting on perceived control over melanoma prevention. *Journal of Behavioral Medicine*, 38, 754-765.
- Taber, J. M., & Aspinwall, L. G. (2015). Framing recommendations to promote prevention behaviors among people at high risk: A simulation study of responses to melanoma genetic test reporting. *Journal of Genetic Counseling*, 24, 771-782.
- Aspinwall, L. G., Taber, J. M., Kohlmann, W., Leaf, S. L., & Leachman, S. A. (2014a). Perceived risk following melanoma genetic testing: A 2-year prospective study distinguishing subjective estimates from recall. *Journal of Genetic Counseling*, 23, 421-437. Electronic publication date, December 10, 2013.
- Aspinwall, L. G., Taber, J. M., Kohlmann, W., Leaf, S. L., & Leachman, S. A. (2014b). Unaffected family members report improvements in daily routine sun protection 2 years following melanoma genetic testing. *Genetics in Medicine*, 16, 846-853. Electronic publication date, April 24, 2014.
- Huynh, S., Stefanucci, J. K., & Aspinwall, L. G. (2014). Self-affirmation counters the effects of self-regulatory resource depletion on height perception. *Journal of Experimental Social Psychology*, 52, 96-100. [Based on Psychology senior thesis.]
- Taber, J. M., Aspinwall, L. G., Heichman, K. A., & Kinney, A. Y. (2014). Preferences for blood-based colon cancer screening differ by race/ethnicity. *American Journal of Health Behavior*, 38, 351-361.
- Taber, J. M. Aspinwall, L. G., Leaf, S. L., Kohlmann, W., & Leachman, S. A. (2013). Partner involvement in conduct of skin self-examinations remains low following *CDKN2A/p16* genetic test reporting and counseling. *Journal of the American Academy of Dermatology*, 69, 842-844.

- Aspinwall, L. G., Taber, J. M., Leaf, S. L., Kohlmann, W., & Leachman, S. A. (2013a). Melanoma genetic counseling and test reporting improve screening adherence among unaffected carriers 2 years later. *Cancer Epidemiology, Biomarkers & Prevention*, *22*, 1687-1697. Electronic publication date, August 15, 2013.
- Aspinwall, L. G., Taber, J. M., Leaf, S. L., Kohlmann, W., & Leachman, S. A. (2013b). Genetic testing for hereditary melanoma and pancreatic cancer: A longitudinal study of psychological outcome. *Psycho-Oncology*, *22*, 276-289. Electronic publication date, October 7, 2011.
- Aspinwall, L. G., & Pengchit, W. (2013). Positive psychology. In M. D. Gellman & J. R. Turner (Eds.), *Encyclopedia of behavioral medicine, Part 16*, 1511-1517. New York: Springer.
- Aspinwall, L. G., Taber, J. M., Kohlmann, W., & Leachman, S. A. (2013c). Psychological aspects of hereditary cancer risk counseling and genetic testing. In B.I. Carr & J. Steel (Eds.), *Psychological aspects of cancer: A guide to emotional and psychological consequences of cancer, their causes and their management* (pp. 31-64). New York: Springer.
- Birmingham, W., Agarwal, N., Kohlmann, W., Aspinwall, L. G., Wang, M., Bishoff, J., Dechet, C., & Kinney, A.Y. (2013). Patient and provider attitudes toward genomic testing for prostate cancer susceptibility: a mixed method study. *BMC Health Services Research*, *13*, 279-290.
- Aspinwall, L. G., Brown, T. R., & Tabery, J. (2012). The double-edged sword: Does biomechanism increase or decrease judges' sentencing of psychopaths? *Science*, *337*, 846-849.
- Kasparian, N. A., Bränström, R., Chang, Y., Affleck, P., Aspinwall, L. G., Tibben, A., ... members of GenoMEL, the Melanoma Genetics Consortium. (2012). Skin examination behavior: The role of melanoma history, skin type, risk perceptions, and skin cancer-related worry in determining clinical and self-conducted skin examination. *Archives of Dermatology*, *148*, 1142-1151. doi:10.1001/archdermatol.2012.1817.
- Aspinwall, L. G., Leaf, S. L., & Leachman, S. A. (2012). Meaning and agency in the context of genetic testing for familial cancer. In P. T. P. Wong (Ed.), *The human quest for meaning: Theories, research, and applications* (2nd Edition, pp. 457-494). New York: Routledge.
- Aspinwall, L. G. (2011). Future-oriented thinking, proactive coping, and the management of potential threats to health and well-being. In S. Folkman (Ed.), *The Oxford handbook of stress, health and coping* (pp. 334-365). New York: Oxford University Press.
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Edited Book

- Aspinwall, L. G., & Staudinger, U. M. (Eds.) (2003). *A psychology of human strengths: Fundamental questions and future directions for a positive psychology*. Washington, DC: APA Books.

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Manuscripts Submitted for Publication

Bautista Harrison, L.B. & Aspinwall, L.G. (2024). *Understanding relations among race/ethnicity, cancer fatalism, and interest in cancer genetic testing in the Health Information National Trends Survey.*

Taylor, S., Lubeznik-Warner, R. P., Aspinwall, L. G., & Povilaitis, V. (2024). *Connection supports flourishing among adolescent campers and alumni of summer camps for youth from low-income backgrounds.*

Manuscripts in Preparation

Aspinwall, L.G., McGarrity, L.A, Rashid, I.B., Bautista Harrison, L.B., & Simonetti, J. (2025). *Impact of genetic testing for severe obesity on self-beliefs, perceived control, and expectations of treatment efficacy in a clinical setting.*

Rashid, I. B., Aspinwall, L. G., & Shelton, I. R. (2024). *Communication between young adults and their parents who have Type 2 diabetes.*

Aspinwall, L. G., Lohani, M., Taber, J. M., Drummond, D., Stump, T. K., Kohlmann, W., Champine, M., Brodie, F., & Leachman, S. A. (2024). *Age differences in adherence to consistent monthly skin self-examination following melanoma genetic counseling.*

Short Encyclopedia Entries, Newsletters, Trade Publications, Online Reports & Blogs

Aspinwall, L. G. (2023, September 23). Please don't go all Tetris on my groceries: Social challenges of navigating an invisible disability. Disability Advocacy & Research Network (DARN) blog, <https://darndisability.org/blog/>

Aspinwall, L. G. (2022, January 28). *Managing computer work with Complex Regional Pain Syndrome (CRPS).* Disability Advocacy & Research Network (DARN) blog, <https://darndisability.org/blog/>

Aspinwall, L. G. (2022, January 9). *Meet DARN co-founder Professor Lisa Aspinwall.* Disability Advocacy & Research Network (DARN) blog, <https://darndisability.org/blog/>

Bogart, K., Aspinwall, L. G., & Ghadimi, A. (2021). Why do there seem to be so few disabled psychologists? *Psychology Today* blog, Posted September 28, 2021.

Aspinwall, L. G. (2002). Positive thinking: Just kidding yourself, or a helpful tool when the chips are down? *Psychology Teacher Network*, Summer, pp. 2-8.

Aspinwall, L. G. (2002). Proactive coping, well-being, and health. In N. J. Smelser & P. B. Baltes (Eds.), *The international encyclopedia of the social and behavioral sciences*. Oxford, England: Elsevier.

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Swim, J. K., & Aspinwall, L. G. (2001). Trends in graduate admissions and support in personality and social psychology Ph.D. programs in North America, 2000-2001. Report prepared for the Training Committee of the Society for Personality and Social Psychology.

Papers Presented at Professional Meetings & Invited Colloquia

- Olkin, R., Shivers, C., Wang, K., & Aspinwall, L. G. (2025, October 21-23). *Disability experiences in psychology: Survey results*. Poster to be presented at the Association for Psychological Science Global Psychological Science Summit [virtual].
- Aspinwall, L. G. (2025, June 12). Invited Panelist, *Brave Spaces: Seeing Disability as Diversity*. Society for Health Psychology CE webinar hosted by SfHP's Diversity Council and Student Advisory Council, virtual.
- McGarrity, L. A., Ibele, A. R., Aspinwall, L. G., Gaskin, E., & Terrill, A. L. (2025, June). *Feasibility, acceptability, and couple characteristics from pilot randomized trial of ReConnect positive psychology intervention post-bariatric surgery*. Accepted for oral presentation in the IH Top Oral Abstracts session at the annual convention of the American Society of Metabolic and Bariatric Surgery, Washington, DC.
- Bautista Harrison, L., Conley, A., & Aspinwall, L. G. (2025, March 5). Exploring Time Perception and Goal Prioritization in Aging: The Role of Socioemotional Selectivity Theory and Afterlife Beliefs. Talk presented to Enhancing Research Mentoring Symposium, University of Utah, Salt Lake City, UT.
- Aspinwall, L. G. (2025, February 20). Invited Panelist, *Increasing Inclusivity within SPSP and Science*. LGBTIQ+ Research Across the Globe Preconference, Society for Personality and Social Psychology (SPSP) 2025 Annual Convention, Denver, CO, United States.
- Bautista Harrison, L., Aspinwall, L.G., Rashid, I.B., Simonetti, J., & McGarrity, L.A. (2025, February 20). *Self-blame and self-compassion after genetic panel testing for severe obesity: An exploratory study* [Poster presentation]. Social Personality & Health Network (SPHN) Health Preconference, Society for Personality and Social Psychology (SPSP) 2025 Annual Convention, Denver, CO, United States.
- Rashid, I.B., Aspinwall, L.G., Bautista Harrison, L., Simonetti, J., & McGarrity, L.A. (2025, February 20). *Exploring the Double-Edged Sword of Genetic Testing in Obesity Management: Associations with Patient Beliefs, Control, and Treatment Outlook, and Weight Loss During Treatment* [Poster presentation]. Social Personality & Health Network (SPHN) Health Preconference, 2025 Society for Personality and Social Psychology (SPSP) Annual Convention, Denver, CO, United States.
- Aspinwall, L.G. (2024, December). *VPCAT Mentors and Scholars Panel Discussion*. Panelist, VPCAT Orientation conducted by the Vice President's Clinical and Translational Scholars Program, University of Utah, Salt Lake City, UT
- McGarrity, L.A., Aspinwall, L.G., Bautista Harrison, L.B., Rashid, I.B., & Simonetti, J. (2024, November). *Genetic testing for obesity: Patient reactions, perceived control, self blame, and treatment efficacy*. Poster presented at The Obesity Society Annual Meeting in San Antonio.

- Aspinwall, L.G., McGarrity, L.A., Bautista Harrison, L.B., Rashid, I.B., & Simonetti, J. (2024, November 1). *How sharp is the double-edged sword?: Impact of genetic testing for severe obesity on self-blame, perceived control, and expectations of treatment efficacy in a clinical setting*. Talk presented to Behavioral Medicine group, Department of Psychology, University of Utah.
- McGarrity, L., Baucom, K., Ibele, A., Aspinwall, L., Smith, T., Terrill, A. (2023, November). Reimagining Us in the Context of Bariatric Surgery (ReConnect): A Mixed Methods Iterative Process for Dyadic Positive Psychology Intervention Development. Talk presented at the annual meetings of the Association for Behavioral & Cognitive Therapies, Seattle, WA.
- Aspinwall, L.G., McGarrity, L.A., Simonetti, J., Bautista, L.B., & Rashid, I.B. (2023, November). *Genetic testing for obesity: Impact on stigma, self-beliefs, & weight management*. Talk presented at the monthly national meeting of the NHGRI Centers for Excellence in ELSI Research (CEERs), virtual.
- Hancock, S.E., Stump, T. K., Chan, M. K. Y., Tanguy, W. J., Tercyak, K. P. Hay, J. L., Aspinwall, L. G., Boucher, K. M., Deboeck, P. R., Grossman, D., Kaphingst, K. A., Leachman, S. A., Mooney, K. H., FAAN, Smith, K. R., & Wu, Y. P. (2023, March). *Association between age and sun protection behaviors and attitudes among children with familial risk for melanoma*. Poster presented at the 2023 Biennial Meeting of the Society for Research in Child Development, Salt Lake City, Utah.
- Rashid, I.B., Aspinwall, L.G., & Shelton, I.R. (2023, February). *Communication between young adults and family members with Type 2 diabetes*. Presented at the annual Utah Conference for Undergraduate Research, Salt Lake City, UT, February 2023.
- Aspinwall, L. G. (2023, February). *Working in health psychology and medicine: Strategies for publication and career development*. Professional development workshop on interdisciplinary publishing presented at the annual meetings of the Society for Personality and Social Psychology, Atlanta, GA.
- Bautista, L.B. & Aspinwall, L.G. (2023, February). *Understanding the Relation of Cancer Fatalism to Interest in Genetic Testing and Behavior Change Intentions among Diverse Respondents in the HINTS*. Poster presented at the Social Psychology and Health Network preconference of the annual meetings of the Society for Personality and Social Psychology, Atlanta, GA.
- Tang, Y., Aspinwall, L. G., & Bautista, L.B. (2023, February). *"Behind the Name": Interactive class activities to promote the visibility of underrepresented scholars in psychology courses*. Talk presented at the 2023 Teaching preconference of the annual meetings of the Society for Personality and Social Psychology, Atlanta, GA.

- Aspinwall, L. G. (2022, April). *Thinking and talking about climate change: Thoughts from social psychology*. Panelist, Hinckley Forum, Constructive Dialogue for Grand Challenges: Lessons learned from climate change. Hinckley Institute of Politics, University of Utah, Salt Lake City, UT.
- Wang, K., Bogart, K., Aspinwall, L. G., & Myers, D. M. (2022, February). *Navigating Disability in Academia*. Professional development workshop presented at the annual meetings of the Society for Personality and Social Psychology [virtual].
- Leachman, S.A., & Aspinwall, L.G. (2021, June). *Evidence that sharing genetic test results with people at high risk of melanoma motivates behavior change*. Invited talk presented at the Prevent Cancer Dialogue, Virtual.
- Wankier AP, Campbell MS, Nottingham K, Parsons BG, Cunningham B, Norman K, Brady HL, Hay JL, Leachman SA, Aspinwall LG, Smith KR, Grossman D, Boucher KM, Deboeck PR, Mooney K, Bowen DJ, Kaphingst KA, Tercyak KP, Wu YP (2021, April). *Recruitment for a remotely-delivered melanoma preventative intervention for melanoma survivors and their minor children*. Research spotlight presented at the 42nd annual meeting of the Society of Behavioral Medicine Virtual Conference.
- Aspinwall, L.G. (2020, October). *Understanding the impact of genetic testing on prevention behavior*. Invited talk presented at the Utah Genome Project Genome Rounds, University of Utah, Salt Lake City, UT.
- Aspinwall, L.G. (2020, August). *Leading a Research Team*. Presentation to the VPCAT Curricular Course series conducted by the Vice President's Clinical and Translational Scholars Program, University of Utah, Salt Lake City, UT [electronic presentation].
- Aspinwall, L.G. (2020, July). *Understanding beliefs about genes, behavior, and health*. Invited talk presented to the Health and Science for All national workshops for teachers conducted by the Genetic Science Learning Center, University of Utah, Salt Lake City, UT [electronic presentation].
- Aspinwall, L.G. (2020, April). *The evidence for sharing genetic test results with people at high risk of melanoma to motivate behavior change*. Invited talk to be presented at the Prevent Cancer Dialogue, Washington DC. [Canceled due to COVID 19 pandemic.]
- Aspinwall, L.G. (2020, January). *Snowballs and sunscreen: Interactive beliefs about genes and health predict behavioral risk reduction following melanoma genetic testing*. Poster presented at the Center for Genomic Medicine Symposium, Salt Lake City, Utah.

- Aspinwall, L.G. (2020, January). *Priority of risk (but not perceived magnitude of risk) predicts improved sun-protection behavior following genetic counseling for familial melanoma*. Talk presented at the Center for Genomic Medicine Symposium, Salt Lake City, Utah.
- Aspinwall, L.G. (2019, December). *Save your skin: Interactive beliefs about genes and health as predictors of behavioral risk reduction following melanoma genetic testing*. Invited presentation at Columbia University conference, "Thinking morally about genetics and agency: Empirical and philosophical approaches," New York City.
- Wu, Y.P., Boucher, K., Hay, J.L., Kohlmann, W., Aspinwall, L.G., Bowen, D.J., Parsons, B.G., Nagelhout, E.S., Zhu, A., Grossman, D., Mooney, K., Leachman, S.A., Tercyak, K. (2019). A family-focused intervention to promote use of sun protection among children of melanoma patients. *Annals of Behavioral Medicine*, 53 (Suppl 1).
- Drummond, D.M. & Aspinwall, L.G. (2019, February). The value of valued outdoor activities in prioritizing melanoma risk among high-risk individuals. Poster presented at the annual SPSP Health Preconference, Portland, OR.
- Stump, T.K., Aspinwall, L.G., Xu, S., Maganti, N., & Robinson, J.K. (2018, May). *The Daily Minutes of Unprotected Sun Exposure (MUSE) Inventory: Measure Description and Validation*. Paper presented at the annual UV and Skin Cancer Prevention conference, Toronto, CA.
- Parsons, B.G., Zaugg, K., Zhu, A., Aspinwall, L.G., Mooney, R., Klein, S., Grossman, D., Wu, Y.P. (2018). *Skin Self-Exam Implementation and Association with Melanoma Preventive Behaviors among Children at Elevated Risk for Melanoma*. Poster presented at the annual meeting of the Society of Behavioral Medicine, New Orleans, LA.
- Wu, Y.P., Parsons, B.G., Aspinwall, L.G., Hay, J.L., Caputo, H., Boucher, K., Mooney, R., Grossman, D., Leachman, S.A. (2018). *Barriers to and facilitators of melanoma preventive behaviors predict reported sun protection in children with familial risk*. Paper presented at the annual meeting of the Society for Behavioral Medicine, New Orleans, LA.
- Drummond, D., & Aspinwall, L.G. (2018, February). *What makes reducing cancer risk a priority?: Understanding the factors that predict prioritization of melanoma risk among high-risk individuals*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Naghelout, E.S., Grahmann-Parsons, B., Patil, A., Aspinwall, L. G., Boucher, K.M., Kohlmann, W., Kaphingst, K.A., Homburger, S., Perkins, R.D., Grossman, D., Harding, G., Leachman, S.A., Wu, Y.P. (2017, November). *Delivery of Novel Educational Intervention to Increase Knowledge and Perceived Risk for Melanoma among Children with Familial Risk for Melanoma*. Poster presented at the annual conference of the American Public Health Association, Atlanta, GA.

- Aspinwall, L.G., Stump, T.K., Taber, J.M., Kohlmann, W., Champine, M., Drummond, D., Cassidy, P., & Leachman, S. A. (2017, June). *Melanoma genetic testing to promote reductions in tanning: Results from the Utah BRIGHT Project*. Poster presented at the annual meetings of the American Society of Clinical Oncology, Chicago.
- Aspinwall, L.G., Stump, T.K., Taber, J. M., Kohlmann, W., Champine, M., Drummond, D., & Leachman, S. A. (2017, March). *Does genetic testing matter? Results from the Utah BRIGHT Project*. Presidential Symposium on Genomics and Behavior Change. Invited presentation to the Society of Behavioral Medicine, San Diego, CA.
- Stump, T.K., & Aspinwall, L.G. (2017, March). *An online daily feedback intervention improves sun protection among patients with an elevated risk of skin cancer*. Poster presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
- Taber, J.M., Aspinwall, L.G., Scott, E.E., Kohlmann, W., Champine, M., & Leachman, S.A. (January, 2017). *Changes in cognitive, affective, and motivational aspects of risk perceptions following genetic testing*. Poster presented at the annual meetings of the Society for Personality and Social Psychology, San Antonio, TX.
- Aspinwall, L.G., & Wu, Y.P. (2016, November). *Fostering changes in multiple health behaviors: A discussion and examples from families at elevated risk for melanoma*. Paper presented to the Consortium for Families and Health Research, University of Utah, Salt Lake City, UT.
- Wu, Y.P., Aspinwall, L.G., Grahmann, B., Mooney R., Zhao, J., Kohlmann, W., & Leachman, S.A. (2016). *Barriers to melanoma preventive behaviors in high-risk children*. Paper presented at the annual conference of the Utah Cancer Action Network, Salt Lake City, UT.
- Wu, Y.P., Aspinwall, L.G., Nagelhout, E., Kohlmann, W., Kaphingst, K., Grossman, D., Cassidy P., & Leachman, S.A. (2016). *Interdisciplinary research collaborations to communicate genetic risk and melanoma preventive behaviors to high-risk children*. Paper presented at the annual conference of the Society of Pediatric Psychology, Atlanta, GA.
- Scott, E.E., Aspinwall, L.G., Taber, J.M., Stump, T.K., Kohlmann, W., Champine, M., & Leachman, S.A. (2016, April). *Sunburn tendency predicts but does not moderate increased risk perception following melanoma genetic testing*. Poster presented at the annual meeting of the Society of Behavioral Medicine, Washington, DC.
- Stump, T.K., Aspinwall, L.G., Kohlmann, W., Champine, M., & Leachman, S.A. (2016, April). *Genetic test-reporting and counseling for melanoma risk in minors: Increasing sun-protection without increasing distress*. Paper presented at the annual meeting of the Society of Behavioral Medicine, Washington, DC.

- Wu, Y.P., Aspinwall, L.G., Grahmann, B., Mooney, R., Kohlmann, W., & Leachman S. (2016) Why do children at elevated risk for melanoma not engage in preventive behaviors? *Annals of Behavioral Medicine*, 50 (Suppl 1):S1-S335. Poster presented at the annual meeting of the Society of Behavioral Medicine, Washington DC.
- Aspinwall, L.G., Stump, T.K., Kohlmann, W., & Leachman, S.A. (2016, January). *Can unhealthy behaviors amplify genetic disease risk? The motivational implications of beliefs about gene-behavior interactions in high-risk families.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, San Diego, CA.
- Aspinwall, L.G. (2015, November). *Understanding familial melanoma history as a motivator of prevention and screening behavior.* Invited presentation to the Melanoma Community Research Forum sponsored by SolSurvivors Oregon and Oregon Health and Science University, Portland, OR.
- Aspinwall, L.G. (2015, October). *Motivating sun protection – from gene discovery to tailored prevention.* Invited presentation at the conference, Translating Cancer Epidemiology: From Cells to Clinic and Population, Huntsman Cancer Institute, Salt Lake City, UT.
- Aspinwall, L.G., Kohlmann, W., Stump, T.K., Taber, J.M., Champine, M., & Leachman, S.A. (2015, May). *Melanoma genetic test reporting provides informational and motivational benefits compared to family history-based counseling alone: Results from the Utah BRIGTH Project.* Paper presented at the joint meeting of the UK Cancer Genetics Group and the 14th International Meeting on the Psychosocial Aspects of Hereditary Cancer, Manchester, England.
- Taber, J.M., Aspinwall, L.G., Stump, T.K., Kohlmann, W., Champine, M., & Leachman, S.A. (2015, May). *Putting the personal in personalized medicine: Genetic test reporting enhances understanding of risk information and acceptance of management recommendations.* Poster presented at the annual meeting of the Association for Psychological Science, New York, NY.
- Michaelis, T.C., McPhail, J., Aspinwall, L.G., Leachman, S.A., & Wu, Y.P. (2015, March). *Discussion of melanoma preventive behaviors with minor children following genetic testing and counseling.* Poster presented at the annual meetings of the American Academy of Dermatology, San Francisco, CA.
- Stump, T.K., Aspinwall, L.G., Taber, J.M., Kohlmann, W., Leaf, S.L., & Leachman, S.A. (2015, February). *Impact of melanoma genetic test reporting on perceived control over melanoma prevention.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Long Beach, CA. February 26-28, 2015.

- Stump, T. K., Aspinwall, L. G., Taber, J. M., Edwards, R., & Leachman, S. A. (2014, April). *Validation of the protection-adjusted length of exposure (PALE) index - A new self-report measure of UVR exposure*. Paper presented at the annual meeting of the Society of Behavioral Medicine, Philadelphia, PA.
- Aspinwall, L.G. (2014, April). *Genetic testing and the proactive management of familial melanoma risk*. Inaugural Lecture, CHIP Lecture Series on Genomics and Health Behavior, presented at the Center for Health Intervention and Prevention at the University of Connecticut, Storrs, CT.
- Petrie, T. C., Stump, T. K., Aspinwall, L. G, Cassidy, P., Taber, J. M., Jacques, S., Tanner, P., McKenzie, R., Liley, B., Leachman, S. A. (2014, April). *Mining dosimetry data: Sun exposure behaviors in hereditary melanoma participants*. Paper presented at the NIWA UV Workshop, Auckland.
- Aspinwall, L.G. (2014, February). *Genetic testing and the proactive management of familial cancer risk*. Invited paper presented at the annual meetings of the Social Personality and Health pre-conference, Society for Personality and Social Psychology, Austin, TX.
- Aspinwall, L.G. (2014, February). Invited panelist, roundtable discussion, *"Social/Personality & Genetics: a discussion on the importance of the connections, critiques and implications"* at the annual meetings of the Social Personality and Health pre-conference, Society for Personality and Social Psychology, Austin, TX.
- Stump, T. K., Aspinwall, L. G., Leachman, S. A., Taber, J. M., & Edwards, R. (2013, June). *Protection-Adjusted Length of Exposure (PALE): A new self-report measure of UVR exposure that captures multiple modalities of photoprotection*. Paper presented at the annual meeting of the Melanoma Genetics Consortium, Philadelphia, PA.
- Taber, J.M., Aspinwall, L.G., & Leachman, S.A. (2013, June). *Does melanoma genetic test reporting improve adherence to screening guidelines 2 years later?* Paper presented at the annual meetings of GenoMEL-- the Melanoma Genetics Consortium, Philadelphia, PA.
- Huynh, S., Stefanucci, J. K., & Aspinwall, L. G. (2013, January). *Self-affirmation counters the effects of cognitive resource depletion on height perception*. Poster presented at the annual meetings of the Society for Personality and Social Psychology, New Orleans, LA.
- Stump, T. K., Aspinwall, L. G., & Stoffel, R. L. (2013, January). *Altering genetic disease risk: Who believes behavior matters?* Poster presented at the annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.
- Taber, J.M. & Aspinwall, L.G. (2013, January). *Beliefs about mood-enhancing benefits of sun exposure predict behavior among adults aged 18 to 88*. Poster presented at the annual meetings of the Society for Personality and Social Psychology, New Orleans, LA.

- Kinney, A. Y., Birmingham, W., & Aspinwall, L. G. (2012). *Patients' and providers' cognitions regarding genomic risk assessments for prostate cancer susceptibility and cancer prevention*. Presented at the annual meetings of the European Health Psychology Society, Prague.
- Taber, J. M. Aspinwall, L. G., Heichman, K. A., & Kinney, A. Y. (2012, March). *Preferences for a methylated DNA blood test for colorectal cancer among a multiethnic sample of screened and unscreened adults*. Poster presented at the annual meetings of the American Society of Preventive Oncology, Washington, D.C.
- Leachman, S. A., Cassidy, P., Grossman, D., Abdel-Malek, Z., & Aspinwall, L. G. (2011, November). *Using genetic test results*. 5th Meeting of Interdisciplinary Melanoma/Skin Cancer Centres, 2011 International Melanoma Congress, Tampa, FL.
- Kasparian, N. A., Bränström, R., Chang, Y-M., Affleck, P., Tibben, A., Aspinwall, L. G., Gruis, N. A., Newton-Bishop, J., Brandberg, Y., & members of GenoMEL, the Melanoma Genetics Consortium. (2011, October). *Bridging continents and cultures to assess skin cancer-related behaviors: The role of melanoma history, risk perceptions and skin cancer-related worry in determining skin examination behavior*. World Congress of Psycho-Oncology, Antalya, Turkey, 18-20 October, 2011. Publication: *Psycho-Oncology* 2011, 20 (Suppl. 2): 79.
- Tabery, J., Brown, T. R., & Aspinwall, L. G. (2011, October). *Testing the blades of the double-edged sword*. American Academy of Psychiatry and the Law, Boston, MA.
- Tabery, J., Brown, T. R., & Aspinwall, L. G. (2011, October). *Testing the blades of the double-edged sword*. American Society for Bioethics and the Humanities, Minneapolis, MN.
- Taber, J., Aspinwall, L. G., Heichman, K., & Kinney, A. (2011, March). *Blood-based colorectal cancer screening: Eliciting attitudes and determining predictors of interest in a multiethnic sample*. Poster presented at annual meetings of the American Society for Preventive Oncology, Las Vegas, NV.
- Aspinwall, L. G., & Leachman, S. A. (2011, February). *Genetic testing and the proactive management of familial cancer risk*. Presented to the External Advisory Board of the Cancer Control and Population Sciences program of the Huntsman Cancer Institute, Salt Lake City, UT.
- Aspinwall, L. G. (2011, February). *Pollyanna in the lab: What have we learned from the systematic study of positive thinking and health?* Invited presentation to the Staff Development Series for the University of Utah Counseling Center and Student Health Center, Salt Lake City, UT.

- Taber, J. M. & Aspinwall, L. G. (2011, January). *Understanding the impact of message framing on prevention behaviors among high-risk individuals: A simulation study*. Poster presented at the annual meetings of the Society of Personality and Social Psychology, San Antonio, TX.
- Pengchit, W. & Aspinwall, L. G. (2011, January). *Not too scared to think carefully: Optimism fosters processing of persuasive messages regarding health risk*. Poster presented at the annual meetings of the Society of Personality and Social Psychology, San Antonio, TX.
- Taber, J. M., Aspinwall, L. G., & Leachman, S. A. (2010, April). *Predictors of sustained improvements in skin self-examination adherence in high-risk melanoma families following genetic test reporting*. Presented in paper session, "Don't walk on the sunny side of the street": Skin cancer and melanoma risk at the annual meetings of the Society for Behavioral Medicine, Seattle. Abstract available in *Annals of Behavioral Medicine*, 39 (Suppl), s210.
- Aspinwall, L. G., Taber, J. M., & Leachman, S. A. (2010, April). *Genetic testing and the proactive management of familial cancer risk*. Presented in *Directions in Stress and Coping Research in Chronic Illness* at the annual meetings of the Society for Behavioral Medicine, Seattle. Abstract available in *Annals of Behavioral Medicine*, 39 (Suppl), s126.
- Taber, J. M., Aspinwall, L. G., & Leachman, S. A. (2010, January). *Risk underestimation following receipt of positive melanoma genetic test results predicts improvement in prevention and screening*. Poster presented at the annual meetings of the Society of Personality and Social Psychology, Las Vegas, NV.
- Aspinwall, L. G. (2009, November). *Pollyanna in the lab: What have we learned from the systematic study of positive thinking?* Invited speaker, ARUP Laboratories, Salt Lake City, UT.
- Leachman, S. A., Taber, J. M., Leaf, S., & Aspinwall, L. G. (2009, November). *Melanoma genetic counseling and testing improve patient compliance and perceived control*. Invited presentation, 3rd World Meeting of Interdisciplinary Melanoma/Skin Cancer Centers, Berlin, Germany.
- Aspinwall, L. G. (2009, September). *Genetic testing and the proactive management of familial cancer risk*. Invited speaker, *The state of science in stress and coping: A symposium in honor of Susan Folkman*, San Francisco, CA.
- Aspinwall, L. G. (2008, March). *Will the real Positive Psychology please stand up?* Invited participant, The Great Debate: *Positive psychology: How positive should we be?* Presented at the annual meetings of the Society for Behavioral Medicine, San Diego.

- Aspinwall, L. G. (2007, October). Keynote address, *Affect, health cognitions, and the management of familial cancer risk*. Presented at the Research Institute for Psychology & Health's international seminar *New directions in emotion regulation and health*, Utrecht, The Netherlands.
- Leaf, S. L., & Aspinwall, L. G. (2007, January). *Positive mood and health risk: Feeling good boosts health cognitions and behavioral intentions related to skin cancer*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Campo, R. A., & Aspinwall, L. G. (2004, August). *The effect of expected positive mood on the processing of failure feedback and physiological responses*. Poster presented for annual meeting of the American Psychological Association, Honolulu, HI.
- Aspinwall, L. G., & Leaf, S. L. (2004, June). *A prospective study of psychological and behavioral responses to genetic testing for familial melanoma*. Presented for the annual meeting of the Health Cognitions Working Group, National Cancer Institute, Snowbird, UT.
- Aspinwall, L. G. (2004, March). *Affect, health cognitions, and the processing of health-risk information*. Presentation for the Cancer Control and Population Sciences Seminar, Huntsman Cancer Institute, Salt Lake City, UT.
- Aspinwall, L.G., (2003, October). *Is Freud dead everywhere but the English Department? No, but he should be*. Panel presentation for *The passionate mind: Emotion, cognition, and the construction of self* at the Utah Symposium in Science and Literature, Salt Lake City, UT.
- Aspinwall, L. G. (2003, September). Keynote address, *Does positive thinking help or hurt? Critical issues in understanding the role of positive beliefs and emotions in managing adversity*. Presented at the 17th European Health Psychology Society Conference, Kos, Greece.
- Aspinwall, L. G. (2003, January). *Toward a more positive psychology*. Presented as discussant for preconference on *Positive psychology and health* at the annual meetings of the Society of Personality and Social Psychology in Universal City, CA.
- Aspinwall, L.G. (2002, August). *Understanding the psychological resources that fuel resilience, adaptation, and growth*. Presented for symposium on *Resilience and stressful life events* at the annual meetings of the American Psychological Association in Chicago.
- Aspinwall, L.G., & Clark, A. (2002, June). Keynote address, *Strength, adaptation, and change: Toward a positive psychology of cancer survivorship*. Presented at *Cancer survivorship: Resilience across the lifespan* at a joint meeting of the National Cancer Institute's Office of Cancer Survivorship and the American Cancer Society, Washington, DC.

- Aspinwall, L.G. (2002, May). *A self-regulatory approach to understanding optimism, positive affect, and other psychological resources*. Distinguished Lecture, Department of Psychology, University of Hamburg.
- Aspinwall, L.G., & Leaf, S. L. (2002, May). *Something's coming, something good: A self-regulatory approach to understanding optimism, positive affect, and other psychological resources*. Presented for symposium on *Optimism: Recent developments and new perspectives* at the Fourth Dutch Conference on Psychology and Health, Kerkrade, the Netherlands.
- Aspinwall, L.G. (2002, May). Keynote address, *Toward a more positive psychology: Lessons for -- and from -- health psychology*. Presented at the Fourth Dutch Conference on Psychology and Health, Kerkrade, the Netherlands.
- Aspinwall, L.G. (2001, November). *Something's coming, something good: A self-regulatory approach to understanding optimism, positive affect, and other psychological resources*. Invited colloquium, Department of Psychology, University of Oregon.
- Aspinwall, L.G. (2001, April). *Happier and wiser: Positive affect promotes careful attention to risk information*. Invited paper for keynote integrative symposium on *Heart and mind: Emotion, decision making, and risk* (Gretchen Chapman, Chair). Presented at the annual meetings of the Eastern Psychological Association in Washington, DC.
- Aspinwall, L.G. (2001, March). *Something's coming, something good: Bridging research on optimism, positive affect, and the self*. Invited colloquium, Department of Psychology, Cornell University.
- Aspinwall, L.G. (2000, July). *Social comparison, self-regulation, and task performance: Timing is everything*. Paper presented for invited symposium on *Managing conceptions about self and other: Adaptive functions for action and self-regulation* at the International Congress of Psychology in Stockholm, Sweden.
- Aspinwall, L.G., & Sechrist, G. B. (2000, June). *Proactive coping, expectations, and performance: Learning from others' experiences*. Paper presented for invited symposium on *Current research in mental simulations* at the annual meetings of the American Psychological Society in Miami.
- Aspinwall, L.G. (1999, Nov.). *Affect, self-regulation, and responses to health-risk information*. Invited presentation, Health Cognitions Meeting, Captiva Island, FL.
- Aspinwall, L.G. (1999, October). *How does optimism "work"?: Positive beliefs and the upward spiral of knowledge, effective coping, and well-being*. Invited colloquium, University of Pennsylvania.

- Aspinwall, L.G., Hill, D. L., & Reed, M. B. (1999, June). *Mood as resource: Expected positive mood facilitates the processing of negative feedback about the self*. Paper presented for symposium on *Beneficial repercussions of positive emotions* at the annual meetings of the American Psychological Society in Denver.
- Aspinwall, L.G. (1998, December). *Persuasion for the purpose of cancer risk reduction*. Presented for National Cancer Institute workshop on *Cancer risk communication: What we know and what we need to learn* in Potomac, MD.
- Aspinwall, L.G. (1998, November). *Understanding optimism: Resources, skills, coping, and health*. Invited colloquium, Bucknell University.
- Aspinwall, L.G. (1998, February). *Optimism and attention to negative information: Implications for coping and health*. Invited presentation for symposium on *Understanding and cultivating hope* at the Symposium on the Science and Optimism of Hope sponsored by the Templeton Foundation in Philadelphia.
- Aspinwall, L.G., Frazier, L.E., & Cooper, D.A. (1997, August). *Being shown up vs. being shown how: When exposure to upward comparisons fosters superior performance*. Paper presented for symposium on *The self under threat in upward social comparison* at the annual meetings of the American Psychological Association in Chicago.
- Aspinwall, L.G. (1997, June). *Proactive coping and the detection and management of potential stressors*. Paper presented for symposium on *Reconsidering planning: Multiple psychological and contextual perspectives* at the annual meetings of the Jean Piaget Society in Los Angeles.
- Reed, M. B. & Aspinwall, L.G. (1997, April). *Positive affect and attention to self-relevant negative information*. Paper presented for invited symposium on *Positive beliefs and health* at the annual meetings of the Eastern Psychological Association in Washington, DC.
- Aspinwall, L.G. (1997, April). *Proactive coping and the detection and management of potential stressors*. Invited colloquium, Gettysburg College.
- Aspinwall, L.G. (1996, July). *Optimism and the process of appraising and responding to potential and actual threats*. Paper presented for symposium on *Detecting and responding to threat: Perspectives from clinical, personality and social psychology* at the annual meetings of the American Psychological Society in San Francisco.
- Aspinwall, L.G., & Hill, D. L. (1996, June). *Health cognitions and response modulation: Understanding health-related decision making*. Invited paper, Second Annual Iowa Conference on Health Cognitions, Ames, IA.

- Aspinwall, L.G. (1996, April). *Optimism and proactive coping: The process of detecting and remediating potential threats to well-being*. Invited colloquium, Health Psychology Proseminar, CUNY Graduate Center.
- Aspinwall, L.G. (1996, March). *Optimism and attention to threatening information: New evidence*. Invited colloquium, George Washington University.
- Aspinwall, L.G. (1995, October). *Dynamic aspects of social comparisons: The proactive management of potential stressors*. Paper presented for symposium on *Social comparison, stress and health: New developments in theory and research* at the joint meetings of SESP/EAESP, Washington, DC.
- Aspinwall, L.G. (1995, May). *Proactive coping and self-regulation*. Italy-U.S.A. Bilateral Seminar in Social Psychology, Bertinoro, Italy.
- Aspinwall, L.G. (1994, October). *Optimism and attention to threatening information*. Invited colloquium, Department of Psychology, University of Virginia.
- Aspinwall, L.G. (1994, August). *What I do know won't hurt me: Optimistic appraisals are responsive to new information*. Paper presented for symposium on *Biases in the appraisal of health threats: Process and adaptiveness* at the annual meetings of the American Psychological Association in Los Angeles.
- Aspinwall, L.G. (1994, July). *What I do know won't hurt me: Optimistic appraisals are responsive to new information*. Paper presented for symposium on *Biased appraisals of health threats: Optimism, denial, information processing and behavior* at the annual meetings of the American Psychological Society in Washington, D.C.
- Aspinwall, L.G. (1994, April). *Optimism and attention to threatening information*. Invited colloquium, Department of Psychology, New York University.
- Aspinwall, L.G. (1993, August). *Optimism, self-regulation, and health: An experimental paradigm*. Paper presented for symposium on *Optimism, self-representation, and health: Recent theoretical developments* at the American Psychological Association annual meetings in Toronto.
- Aspinwall, L.G., & Kissam, K. D. (1993, August). *Understanding the effects of downward comparison in stressed populations*. Paper presented for symposium on *Social comparison and health* at the American Psychological Association annual meetings in Toronto.
- Aspinwall, L.G. (1992, December). *Optimism, self-regulation and health*. Invited colloquium, Department of Psychology, The Johns Hopkins University.
- Aspinwall, L.G., & Duràn, R. E. F. (1992, January). *Personal and social sources of resilience in first-generation college students*. Paper presented at the first annual *Symposium on resiliency and women* at the Spring Foundation meetings in Stanford, CA.

- Aspinwall, L.G. (1991, August). *Psychosocial predictors of AIDS risk-reduction behavior over time*. Paper presented for symposium on *Adapting to HIV infection: Psychological adjustment, behavior change, and health* at the American Psychological Association annual meetings in San Francisco.
- Aspinwall, L.G. (1991, March). *Psychosocial predictors of gay men's AIDS risk-reduction behavior*. Paper presented at the NIMH Research Training Directors' Meeting, Bethesda, MD.
- Aspinwall, L.G. (1990, February). *Psychosocial predictors of gay men's AIDS risk-reduction behavior*. Lecture presented at the UCLA Health Psychology/Behavioral Medicine Seminar, Los Angeles, CA.
- Collins, B. E., & Aspinwall, L.G. (1989, May). *Impression management in negotiations for safer sex*. Paper presented for symposium on *Negotiating safer sex: Personal and interpersonal issues* at the Second Iowa Conference on Personal Relationships, Iowa City, IA.
- Aspinwall, L.G. (1989, January). *Storytelling and reaction to similar others undergoing stress*. Lecture presented at the UCLA Health Psychology/Behavioral Medicine Seminar, Los Angeles, CA.
- Taylor, S.E., Collins, R.L., Skokan, L.A., & Aspinwall, L.G. (1988, August). *Illusions, reality, and adjustment in coping with victimizing events*. Paper presented for symposium on *Self-illusions: When are they adaptive?* at the American Psychological Association annual meetings in Atlanta.

Service to National Organizations

Invited Participant, APA Member Disability Inclusion Strategy Forum, September 2024

Review Panel, National Science Foundation, 2024

Mentor, APA Disability Mentoring Program, 2022-23

Member, Disability Advocacy & Research Network (DARN) Subcommittee for Disability and Teaching, 2022-present

Co-Chair, Annual DARN Mentorship Luncheon at SPSP, 2021-present

Co-Founder & Co-Director, Disability Advocacy & Research Network (DARN), 2021-pres.

Co-Founder & Director, GLBT Alliance in Social and Personality Psychology (GASP), 2001-present

Chair/Co-Chair, Annual GASP Mentorship Luncheon at SPSP, 2013-present

Special Emphasis Review Panel, National Center for Complementary and Integrative Health (NCCIH), Emotional Well-being: High Priority Research Networks (U24), 2020

Chair, Conversation with Scientists event for Psychology and Social Sciences, Annual meeting of SACNAS (Society for Advancement of Chicanos/Hispanics and Native Americans in Science), October 2017

Mentor Judge for undergraduate and graduate student posters, SACNAS annual conference, October 2017

Review Panel, National Science Foundation, 2014-15, 2015-16

Review Panel, Center for Scientific Review, NIH, OppNet Basic Research on Self-Regulation (R21), 2011

Review Panel, National Institute on Aging, Special Emphasis Panel on Subjective Well-Being, 2011

Review Panel, National Cancer Institute, Centers of Excellence in Cancer Communications Research II (CECCR II), 2008

Placek Award Scientific Review Committee, American Psychological Foundation, 2002-2007

Panelist, Integrative Graduate Education and Research Traineeship (IGERT) program, National Science Foundation, 2004

Organizer/Program Chair, Annual Meeting of the Health Cognitions Working Group, National Cancer Institute, Snowbird, UT, 2004, June

Service to National Organizations, continued.

Selection Committee, Division 38 (Health Psychology) Early Career Award,
American Psychological Association, 2003

APA Committee on Women in Psychology, Div. 8 Representative, 2002-2003

Training Committee, Society for Personality and Social Psychology, 2001-2003
Training Committee Chair, 2003

Chair, Selection Committee, Martin E. P. Seligman Award for Outstanding Dissertation
Research in Positive Psychology, American Psychological Association, 2000-2002

Health Cognitions Working Group, National Cancer Institute, Cancer Control and
Population of Sciences, 2001-2010

Review Panel, National Cancer Institute, Centers of Excellence in Cancer
Communications Research, 2001

Co-Director, Positive Psychology Summer Science Institute & Research Awards,
2001

Program Chair, Div. 8 (Society for Personality and Social Psychology),
APA Convention, 1999

Convention Committee, Society for Personality and Social Psychology, 1998-2000

International Service

GenoMEL (Melanoma Genetics Consortium), Health Psychology Group, 2006-2018

Departmental and University Service

- Chair, Search Committee, Assistant Professors (2) of Social Psychology, 2025
- Ad Hoc Member, Research & Science Advisors Committee (RSA), Utah Clinical and Translational Science Institute, 2025-26
- Mentor, S.T.A.R. (Scholarship, Teaching, Artistry, and Research) Fellows Program, 2025-26
- Office of Nationally Competitive Scholarships Endorsement Committee, 2025-28
- Career-Line Personnel Committee, Department of Psychology, 2025-26
- Selection Committee, Frederick T. Rhodewalt Award for Innovative Scholarship, 2024
- Search Committee, Assistant Professor (Lecturer) of Psychology, 2024
- Director, Queer Alliance for Faculty and Staff (QUAFFS), Faculty Affinity Group, Office of Faculty, 2023-present
- Honors Faculty Advisor/Departmental Honors Liaison for Psychology, Department of Psychology, 2011-2013, 2020-2021, 2022-2025
- Search Committee, Assistant Professor of Social Psychology, 2022-23
- Internal Reviewer (Department of Communications), Graduate School, 2021-22
- Senior Mentor, Vice President's Clinical and Translational (VPCAT) Scholars Program, 2020-2027 (ongoing)
- Personnel Committee, Dept. of Psychology, 2019-2021, 2022-23
(Chair, 2020-2021, 2022-23)
- Equity, Diversity & Inclusion Committee, College of Social and Behavioral Science, 2019-2021
- Internal Advisory Board & Mentor, Spheres of Translation across the Research Spectrum (STARS) TL1, 2019-present
- Department Chair, Department of Psychology, 2015-2018
- Faculty Research Mentor, Huntsman Cancer Institute PathMaker Program to involve underrepresented students in cancer research (advisees: Ramon Aparicio & Mai Her), Summer 2017
- Co-Chair, Graduate Education Study Group (task force), the Graduate School, University of Utah, 2016-2017
- Genetic Counseling Shared Resource Board, Huntsman Cancer Institute, 2016-2022
- Search Committee, Director of Foundation Relations, 2016-2017

Departmental and University Service, continued.

Search Committee, Consortium for Families and Health Research TEP, 2015-2016

Search Committee, Society, Water & Climate TEP, 2015-2016

CSBS ADVANCE Task Force, 2014-2015

Executive Committee, Department of Psychology, 2014-2015

Area Coordinator, Social Psychology Ph.D. Program, 2010-2013, 2014-2015

Academic Senate, 2010-2013

Steering Committee, Cancer Control and Population Sciences Program,
Huntsman Cancer Institute, July 2008-2012.

Oversight Committee, Genetic Counseling Shared Resource,
Huntsman Cancer Institute, 2008-2012

Graduate Committee, Department of Psychology, 2011-2012

Chair, Honors Ad Hoc Committee charged with developing new Departmental
Honors Track in Psychology, 2011-2012

College RPT Committee, College of Social and Behavioral Science, 2010-2011

Internal Reviewer (Department of Oncological Sciences), Graduate School, 2010

Chair, Distinguished Scholarly and Creative Research Award Subcommittee,
University Research Committee, 2009-2010

Institutional Review Board, 2001-2002, 2008-2010

University Research Committee, 2007-2010

College Curriculum Committee, College of Social and Behavioral Science, 2007-08

Chair, Diversity Committee, Department of Psychology, 2007-2008

Cancer Clinical Investigations Committee, Huntsman Cancer Institute, 2005-2006

Director of Graduate Studies, Dept. of Psychology, 2002-2005

Director, Senior Honors Thesis Program, Dept. of Psychology, 2001-2004

University Honors Advisor for Psychology, 2001-2004

Quantitative Psychology Search Committee, 2001-2002

Graduate Committee, Department of Psychology, 2000-2001

Other Professional Experience

Fellow, NSF-Sponsored Institute for Cardiovascular Social Psychophysiology, 1995

Consulting Activities

Psychological Consultant (unpaid), *Mental Engineering*, 1999-2000.

Award-winning Public Television show devoted to explaining persuasion and advertising techniques in accessible language, www.mentalengineering.com.

Cornell-DuPont Collaboration (R&D), 1998-1999.

P.I. Alice Isen, Johnson Graduate School of Management, Cornell University.